



Crown Strategic Consulting

An international security design and risk
strategy consultancy

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Who are we?

Crown Specialist Consulting Ltd trading as Crown Consulting, is an international risk consultancy based out of the UK, with an established footprint in Central America.

Crown Consulting specialises in security design, risk architecture, risk management and strategic solutions. We do this for commodity and precious cargo purchases (& logistics), oil and gas sector, market entry solutions, close protection, media safety advising and surveillance/intelligence gathering. Our operating procedures adhere to internationally recognised, security design, academic standards and frameworks.

All of Crown Consulting's personnel are former British military (elite and special forces) with vast industry experience with global deployability. All teams are task specific trained; all first contact advisors and embedded consultants have proven experience in leading, and project managing service delivery.



CROWN
• C O N S U L T I N G •

Jordan Crown PGCert, M.ISRM

Crown Consulting is headed up by Jordan Crown. He set the foundations to be an industry recognised security consultant and risk manager, during a successful British military career with multiple deployments to the Balkans and the Middle East.

Jordan is currently studying for an MSc in Security & Risk management from the University of Leicester (UK). He is certified in Security and Risk Management (PGCert), a member of the Institute of Strategic Risk Management (M.ISRM), licensed Close Protection Operator, qualified PRINCE2 project manager (Practitioner) and certified in proposal management (APMP) as well as a variety of other professional and industry recognised qualifications.

Over the last decade, Jordan has amassed a wealth of experience in executive and close protection (EP/CP) for a variety of clients ranging from globally recognised sporting events (Wimbledon, NFL – London tour, the London Marathon, the Grand National), to foreign royalty. Jordan also spent over five years as a personal protection officer (PPO) for an ultra-high net worth family based in London with extensive global travel. He has worked as an armed family security officer in Europe, international corporate security consultant in the Middle East, South East Asia and most recently Central America. A media security advisor specialising in public order (protests/riots) in the UK and Europe and a high value commodities & sensitive items; cross-border logistics consultant.



What do we do?

Crown Consulting provides end-to-end, bespoke, client specific strategies to manage all project risk for market entry solutions and business change initiatives with expertise in physical commodity sourcing, validation and couriering, and bespoke, global/remote security solutions. Incorporating academically recognised and task relevant security design and risk architecture frameworks:

- Situation Crime Prevention (SCP) approach to risk mitigation which incorporates both; routine activity theory & crime pattern theory
- Crime Prevention Through Environmental Design (CPTED) With emphasis on a layered approach to planning and mitigation outlined by the industry accepted James Reasons Swiss Cheese Safety Model.
- Risk recognition and evaluation is underpinned by industry used frameworks (COSO, ISO 31000) in the field of security and risk management.

Our final solutions are comprehensive, but not overwhelming. We produce strategies that are future proofed with built in strong crisis management procedures, which are continuously monitored and updated to ensure current best practice and project relevance. Crown Consulting places specific emphasis on the clients international compliance, working with the client and local government (regional and national) authorities to ensure that the project is successful.



How do we do it?

Crown Consulting employs a RASP process for all our mid/long-term projects. To achieve a coherent and global leading solution, we employ the 4D method (Discover, Define, Design, Deploy) to create the RASP:

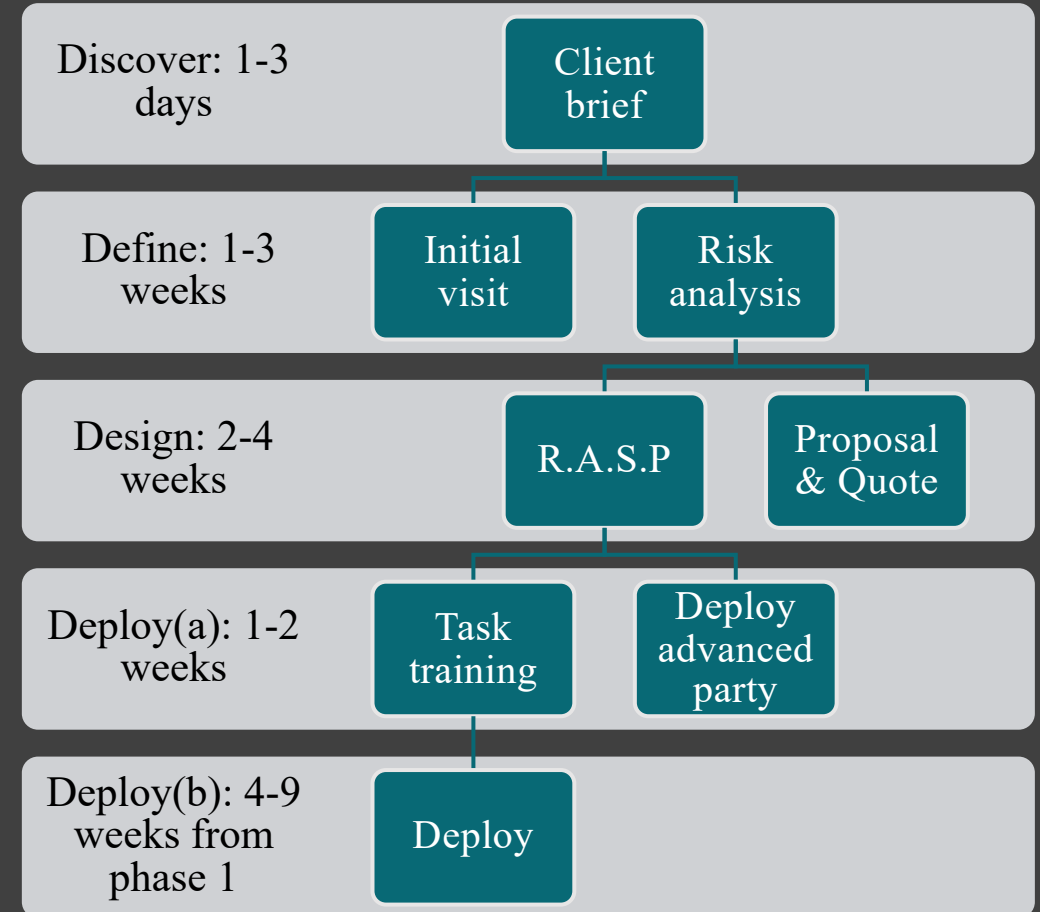
Risk - understand the clients brief, evaluate, analyse and assess the risk associated with the clients brief in way of an in-depth client friendly risk assessment.

Architecture - what frameworks, methodologies, systems will be employed to mitigate against the identified risks.

Strategy - the method in which we will employ the frameworks, methodologies and systems. This will likely take shape in a phased approach with an in-depth process map.

Process - the day-to-day procedures and process during each phase lifecycle, this is the how successful project implementation is achieved.

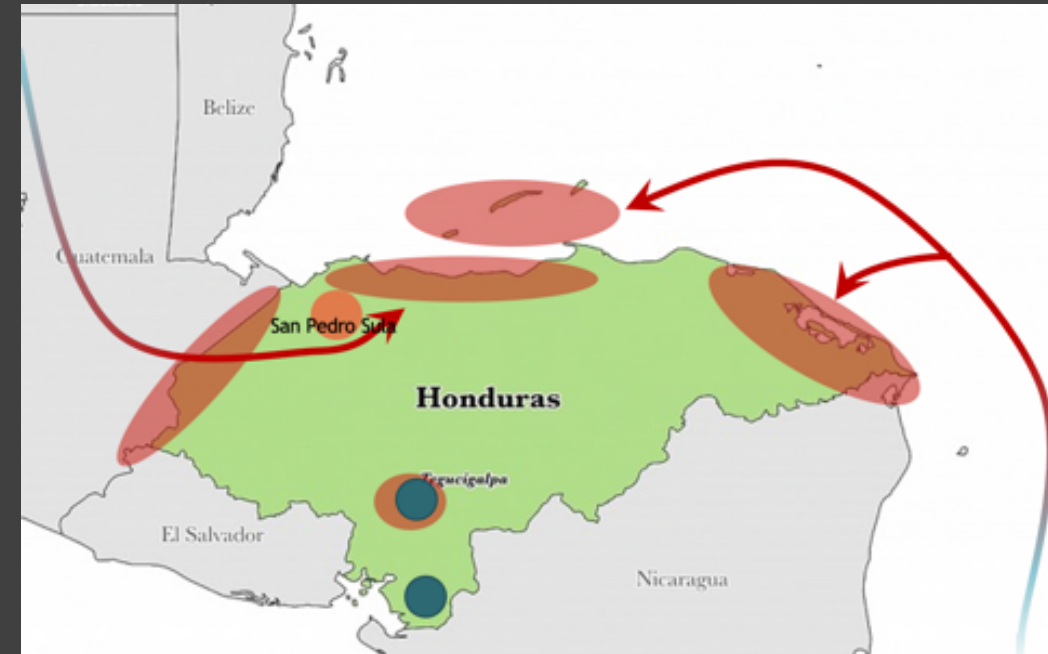
The following slides reference our most recent task, but the design work is transferable to any global project.



Discover & Define

Our client briefs have previously ranged from quite small ideas, where we have worked closely with the client to help this idea become realistic and within budget, to complex business plans where the client has a very specific idea of exactly what they require from a risk mitigation strategy. Either way, Crown Consulting will very quickly set to work on compiling an in-depth country (Macro/Micro) risk analysis which will analyse and interpret the country's; history, culture, politics, risk factors, crime mapping, culminating in project viability and an academic based risk score.

During this process and if required, an initial visit will be conducted to the target area of operations and key strategic points (airports, capitals, major routes, relevant agencies, in-country 'fixers'), to ensure that our risk analysis and scoring is current and accurate. Our first contact advisors are subject matter experts and highly qualified at in compiling Qualitative and Quantitative risk assessments. This is also a good opportunity for you, to visit with us and value our work ethic safeguarding your future project.



Risk identified	Severity of Consequence (C)	Probability of an Incident (P)	Risk Rating (R)
1. In-country kidnap	5	2	10
2. Pre-meditated attack	4	3	12
3. Opportunist attack	4	3	12
4. Rocket/IED attack	5	2	10
5. Corruption	3	5	15
6. Road traffic collision	3	3	9
7. Vehicle break down	3	3	9
8. LEC attack	5	2	10
9. Team serious injuries	4	3	12
10. Loss of comms	4	2	8

Score	C	P
1	Minor	V Unlikely
2	Serious	Unlikely
3	Major	Likely
4	Critical	V Likely
5	Catastrophic	Inevitable

R = C x P	
High	15-25
Med	5-14
Low	1-4

Design

Our risk strategy, is finalised in an interactive document called a RASP – standing for Risk, Architecture, Strategy & Process, it is Crown Consulting's operational handbook to providing a second to none, designed and implemented operational risk mitigation strategy. It is the pinnacle of on-the-ground reconnaissance, risk analysis and interpretation, client requirements, lifecycle process maps, identified routes, vulnerable points, key locations, team requirements, security design, procedural work and so on. This is what you pay us for, the RASP is Crown Consulting's unique selling point.

These documents are the culmination of thousands of man hours and hundreds of pages – but it's comprehensive, it's user friendly and most importantly; it makes us very accountable to you, local authorities and governance (including Crown Consulting's in-depth insurance policy).

The RASP is never complete, in the sense that it is continuously monitored and updated to ensure it is relevant. If a new location is identified, it is risk assessed, the route is mapped, filmed, logged for all vulnerable points and delivered to the team to ensure it integrates seamlessly with our strategy. We go to this level of detail to be dependable for you the client: the quicker and safer we are, the more efficient and successful your project will be.

We will also provide a full proposal and quote which would be finalised in a service provider contract between Crown Consulting and you. This would be delivered at the early stages of Phase 3 but signed upon completion of the RASP – the work completed prior to this would be billed at an agreed upon ad-hoc basis at the beginning of Phase 2.



The picture shows the nine main arterial roads in the capital, that will be utilised during the project lifespan. As you can see, our operational presence will be to central and East of the city. As identified in the risk analysis, we will stay out of the 'mara' (gangs) controlled West.

c. Vehicle setup

Each lift will entail a six-man team spread between two vehicles. Vehicles will have space for passengers – in the event of a hostile encounter, the passengers will act in accordance to the directions from the vehicle's commander, the SOP's & actions-on (detailed in the task's standing orders) and Rules for the Use of Force policy.

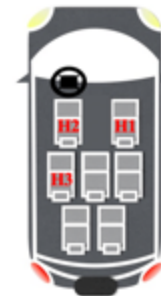
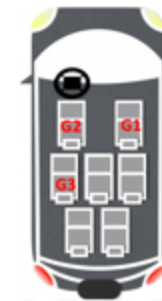
The vehicle setup will be as follows:

Lead Vehicle (Golf)

Golf 1 – TL, vehicle commander (G1)
Golf 2 – driver (G2)
Golf 3 – rear seat (G3)

Follow Vehicle (Hotel)

Hotel 1 – 2i/c, vehicle commander (H1)
Hotel 2 – driver (H2)
Hotel 3 – rear seat (H3)



Deploy

The risk analysis will provide grounded and accurate data regarding exactly what the task requirements will be from Crown Consulting. This could be in the form of extreme off-road vehicle handling utilising armoured vehicles, comprehensive firearms training, drone piloting, outreach programs to gain local support and trust (including remote medical services), training packages for municipal and national government entities (military/law enforcement) and so on.

This data highlights what the deployed team should look like, it gives us a base level of what our operator skillsets need to cover. This shapes the task specific team training package which is designed specifically for your project's requirements – the team Crown Consulting will supply is selected and trained to be task specific.

Our advanced and team deployment will already know exactly what to expect from the project and nothing will be a surprise – this means that within days of landing, Crown Consulting will be operational and your project and be live.



Why are we the solution for you?

Crown Consulting have a proven track record in providing client specific solutions in austere conditions. We are currently working on projects in Central America orientated around large volume Gold (AU) sourcing & acquisition, validating, trading and exporting. Our capabilities are limitless in the sense that we deliver above and beyond our competition and once client commitment is achieved, we will do what's required to facilitate project success. We will continuously prove ourselves to be a service providing leader in risk architecture and security design for market entry and business change initiatives around the world.

Crown Consulting will work with you to ensure that your project operates smoothly, with positive and realistic objectives whilst generating success – we aren't just a 'security provider', we can be your operational work force or integrate seamlessly with your in-country team to ensure risk averse, project longevity. Our frontline operational experience in the physical commodities sector, means we completely understand the other corporate pillars that the you will have to oversee (legal, licensing, AML/KYC, compliance/regulatory, insurance) – Crown Consulting will work with you and help during the stressful set-up phase to ensure you achieve your goals.

Recent publications and media content:

[Central American endeavour 1](#)

[Central American endeavour 2](#)

[Task specific team training media](#)

Moving forward

An initial zoom consultation would be our first interaction to mainly introduce ourselves to you, the potential client – but also understand your ‘client brief’ and desirables. We want to be realistic and have you leaving the consultation knowing our current deliverables and future potential. Trust is the key to this relationship, our experience is paramount to our operational savvy and swift mobilisation; we talk your language, know the industry, exceptionally good at what we do and can quickly integrate to safeguard your project.



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